

Fair Park Committee Agenda

Jefferson County

Jefferson County Fair Park

Activity Center

503 N. Jackson Avenue

Jefferson, WI 53549

***REVISED 1-31-2017**

Date: Thursday, February 2, 2017

Time: 8:00 am

Committee members: Poulson, Blane (Chair) Buchanan, Ron
Foelker, Matthew (Vice Chair) Hall-Kind, Debra
Hanneman, Jennifer (Secretary) Kutz, Russell
Steindorf, Kathleen

1. Call to order
2. Roll call (establish a quorum)
3. Certification of compliance with Open Meetings Law
4. Approval of the agenda
5. Approval of Fair Park Committee minutes of January 5, 2017.
6. Communication
7. Public Comment (Members of the public who wish to address the Committee on specific agenda items must register their request at this time)
8. ***Discussion and possible action of Fair Park Strategic Plan**
9. ***Discussion and possible action to hire Fair Advantage Consulting Firm**
10. Discussion of Marketing and Signage Plan for Fair 2017
11. Discussion of Plan for Increasing Vendors and Spectators in the Southeast Area of the Fair Park during Fair 2017
12. Review of Community Feedback
13. Review of Financial Report
14. Review of Fair Park Director's Report
15. Review of Supervisor's Report
16. Review of Fair Park Office Report
17. Discussion and possible action on future meeting schedule and agenda items
18. Adjourn

Next scheduled meetings:

Regularly scheduled meetings in the Activity Center Conference Room at

8:00 a.m. on the 1st Thursday of the month:

March 2, 2017

April 6, 2017

A Quorum of any Jefferson County Committee, Board, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.

Individuals requiring special accommodations for attendance at this meeting should contact the County Administrator 24 hours prior to the meeting at 920/674-7101 so appropriate arrangements can be made.